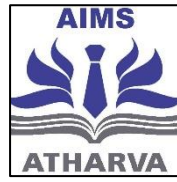


Atharva Institute of Management Studies



Activity Report

Rhythm '26 – Astravya

Date: 9th April 2026 – 12th April 2026

Department: MMS

Description

Overview

Atharva University Mumbai organized Rhythm '26 - Astravya, an intercollegiate cultural and sports festival featuring various competitions and entertainment events. The festival provided students with an excellent platform to showcase their talents, confidence, teamwork, and creativity.

Students from the MMS Department actively participated in multiple events with great enthusiasm and represented the institute proudly. Their participation reflected dedication, coordination, and sportsmanship.

Activity Highlights

Pre-Event Activities (4th & 5th April 2026)

Before the main festival, preliminary events were conducted to build engagement and participation among students.

Badminton Competition- MMS students actively participated in the badminton matches, showcasing discipline, competitive spirit, and sportsmanship. The pre-event helped in setting the tone for the upcoming festival and encouraged early involvement from students.





Day 1 – 9th April 2026

The first day of *Rhythm '26 – Astravya* began with great enthusiasm and energy.

- Management Event - A management event was organized and conducted jointly by the MBA Department (Atharva University Mumbai) and MMS Department, focusing on practical application of managerial skills such as decision-making, teamwork, and leadership.
- Cultural & Fun Events
 - Singing Competition – Students showcased their vocal talent and confidence.
 - Treasure Hunt – Encouraged teamwork, strategic thinking, and problem-solving skills.
 - Hogathon (Eating Competition) – A fun and engaging activity with enthusiastic participation.
 - Push-Up Competition – Tested physical strength, stamina, and determination.
 - Achievement:
Sanket Khobragade secured 2nd Prize in the Rap Competition for his outstanding performance.

Student Activity – Stall Setup

MMS students also demonstrated entrepreneurial skills by setting up a creative stall offering drip ink temporary tattoos.

The stall attracted significant attention and participation from students across departments. It reflected innovation, customer interaction, marketing skills, and teamwork among MMS students.

- Night Event

The highlight of the evening was the Live Night, where students enjoyed a vibrant atmosphere.

The event became more exciting with the presence of the cast of the movie *inmy Weds Sunny 2*, who interacted with the audience, adding glamour and entertainment to the festival.





Day 2 – 10th April 2026

The second day focused on adventure and team-based activities.

- Neon War – Participants demonstrated teamwork, coordination, and strategic gameplay.
- Treasure Hunt – Continued to engage students in collaborative problem-solving and leadership tasks.

- Night Event – Fashion Night

Students showcased their style, confidence, and creativity through ramp walk performances, making it a glamorous and memorable evening.



Day 3 – 11th April 2026

This day was dedicated to cultural expression and talent showcase.

- Dance Group – Teams performed with synchronization, energy, and coordination.
- Dance Solo – Individuals displayed creativity, confidence, and stage presence.
- Rap Competition – Students exhibited lyrical talent and musical creativity.
- Night Event – Prom Night

The evening featured a Prom Night, where students enjoyed a lively and elegant atmosphere filled with music, dance, and celebration.





Day 4 – 12th April 2026

The final day continued with high energy and participation.

- Neon War – Students once again displayed enthusiasm, teamwork, and active participation.

- Treasure Hunt – Concluded with strong involvement and competitive spirit among participants.
- Night Event – DJ Night

The festival concluded with an energetic DJ Night, where students enjoyed music, dance, and a vibrant party atmosphere, marking a perfect end to the event.



Overall Conclusion

The day-wise participation of MMS students in *Rhythm '26 – Astravya* was highly enthusiastic and commendable. The festival provided a balanced mix of cultural, sports, management, and entrepreneurial activities, contributing to holistic student development.

The stall activity (drip ink temporary tattoos) particularly highlighted students' entrepreneurial mindset, creativity, and real-world business exposure, along with enhancing customer handling and teamwork skills.

Students overall developed confidence, leadership, communication, and networking skills.

A special mention to Sanket Khobragade for securing 2nd Prize in the Rap Competition, bringing pride to the department.